



## Wareham Community Television

LIVE Auction & Entertainment Weekend – Take 3

May 12, 2012 Noon to Midnight

Dudley F Brown VFW in Onset

Thank you for your interest in being a partner in WCTV's community based venture. Before you take the time to fill out the application, please review the following information to determine if this event meets your needs and you are able to commit to the work that will be equally shared by participating non-profits.

### BENEFITS

**FUNDING** – With equal effort, proceeds equally shared by participating non-profits from the money generating aspects conducted by non-profits; on air sponsors & auction items, as well as any cash donations given during the event.

**PUBLICITY** - Opportunity for taped on air spots prior to the event, multiple interviews during the event, print information in the entertainment schedule & auction lot book, as well as press releases & interviews for each non-profit.

**NETWORKING** - The joint venture networks individual groups with other non-profits & businesses in preparation for the event, as well as the community at large during the event.

**ON SITE TV TRAINING** - Opportunities to learn how WCTV equipment, programs, training & other resources can facilitate your organization's goals. Expert support available to support those lacking on camera experience.

### GENERAL REQUIREMENTS

**NON-PROFIT STATUS** - Wareham based 501c3 non-profit with phone and email contacts.

**WCTV MEMBERSHIP** - The non-profit organization must be a member of WCTV. Please refer to [www.warehamtv.org](http://www.warehamtv.org) for information and application. Arrangements can be made with the Director for financial hardship.

**COMMITTEE MEETINGS** - At least one member from each group in attendance for all A&E partner meetings. Meetings to begin early February with schedule set by partners' consensus.

**SOLICITATION** – Each group must each collect at minimum of 40 items to fill the event's auction sets. Solicitation estimated to be an 8 - 10 week window. Solicitation is for "WCTV A&E Partnership", not as individual groups. Contact info on past donations provided. WCTV's website is also donation source with group designee(s) responsible for follow up. WCTV provides letterhead, program/data base for auction item descriptions/bookkeeping & publicity.

**EVENT PARTICIPATION** – WCTV arranges the 12 hour schedule, entertainment, catering, production equipment & bookkeeping software, as well as event production. Non-profits responsible for running auction (office/phone bank, auction sets, pickup). Group can determine own numbers/shifts, but a minimum of 4 people per group must be onsite throughout the event. Auction set up & dry run is Friday, May 11<sup>th</sup>. Groups to determine mutually agreeable timetable for Friday.

If you have a limited membership, you might consider joining efforts with another non-profit. You must jointly submit the application with both organizations meeting all requirements. Funding percentage would be split between the 2 groups.

For more information or questions, contact Sally Morrison at [sammorrison@comcast.net](mailto:sammorrison@comcast.net). Applications to be mailed to WCTV Box 446, Wareham, MA 02571, or dropped off at WCTV at 505 Main St. c/o Sally Morrison.

**Applications due by 5 PM JANUARY 27th.**

WCTV LIVE Auction & Entertainment Weekend- Take 3 Non-Profit Application

Date:

WCTV Date Received:

Organization Name & ID Number:

Purpose/Mission Statement:

Demographic served (if not noted in mission statement):

Organization established:

Number of members:

Number of volunteers:

2 projects &/or programs that best represent your mission:

2010/11 fundraising activities/events:

Percent of funds for administration costs:

Work with other organizations:

Plans for WCTV A&E funds:

Skills or resources of your organization that would contribute to the success of WCTV A&E:

Contact Person:

Email:

Website:

Phone:

Facebook or other PNS: